Traffic Tech witnessed a tremendous growth in Qatar and played a key role in making the "Road Experience" remarkable. We aspire to develop on the inspiration attained from National Road Safety Strategy of Qatar which aims to make road transport system a safe experience for all users. We aim to build capacity of the Traffic Systems in Qatar and other countries for the delivery of sustainable, high quality service and prevention of road safety issues through advanced traffic solutions, training, and research.

We offer you the best in Traffic Safety and Integrated Systems, such as Intelligent Transportation, Traffic Signals, Parking Management, Security, Communications and Truck Weigh Stations. We look forward to teaming up with you in making "Traffic Tech Experience" an outstanding one.

Nasser Sulaiman Al Haider
Chairman
ABOUT US

The Traffic Tech Gulf is an award winning ISO certified total solutions provider of integrated systems in traffic management, intelligent transportation, parking management, security, communications and truck weigh stations.

Founded in 2000, Traffic Tech Experience in Traffic Engineering, integrating systems to meet customised needs using the most advanced technologies available in the market.

Traffic Tech has developed core engineering, system integration, contracting and service capabilities, that helped earn Traffic Tech a leading role in the fields of specialization throughout the Gulf regions. Our scope includes design, system integration, equipment supply, installation, commissioning, operation, and after-sales service.
We have executed numerous projects in Qatar, UAE, Kuwait, Saudi Arabia, Oman and Bahrain. Committed to strengthen our presence, we will continue to expand our operations throughout the region to support increasing market needs.

Traffic Tech employs over 500 highly qualified employees including 70 engineers equipped with solid experiences in the fields of traffic management, intelligent transportation systems, parking management, and security systems among others.

As the market leader, we will continue to take part in infrastructure development, bridging gaps, for safer transport systems ahead.

“Sustainability is embedded in our operating philosophies.”

Sustainability is embedded in our operating philosophies. Day-to-day carbon emission of vehicles on the road drives us in our continuing pursuit to implement traffic and transportation systems that alleviate traffic congestion and reduce vehicle idle times.
Our Presence

Traffic Tech (Gulf) W.L.L. (TTG) - Qatar
Established in 2000 in Doha - Qatar to serve the Arabian Gulf region including Qatar, UAE, Kuwait, Bahrain, Saudi Arabia, Oman & Yemen. TTG is an approved Public Works Authority (PWA) contractor for traffic signals, general traffic works & traffic data collection. TTG is also a member of Al-Sulaiman Group, a diversified group of companies specializing in trading, contracting, manufacturing, oil & gas, and services.

Sigma Metal Industries (SMI) - Qatar
Established in 2008 in Doha - Qatar as a fully owned subsidiary of TTG. SMI is the manufacturing arm of the group with capabilities to manufacture a wide variety of products including traffic signs, directional signs, gantry structures, trailers, electrical cabinets and truck scale platforms. SMI received its ISO 9001:2008 certification in 2009, becoming the first ISO Certified Traffic Sign Manufacturer in Qatar.

Mega E&M Trading and Contracting - Qatar
Established in 2010 in Qatar as the electromechanical contracting arm of TTG. Mega E&M completes the range of roadway furniture offered by TTG by providing street & area lighting services as well as general electrical & mechanical works for the industrial and commercial sectors.

Traffic Tech For Security Systems - Qatar
Established in 2013 in Qatar, Traffic Tech For Security Systems is a Ministry of Interior (MOI) approved provider of CCTV and other Security Systems in Qatar.
**Our Mission**

Traffic Tech will be a key partner in upholding safe and optimised operations in transport systems throughout the Middle East. Our products and services will address customised needs in traffic management, intelligent transportation systems, truck weigh stations, parking management, security and communications systems.

Our financial stability will sustain the confidence of all our stakeholders including our customers, partners, shareholders, and employees.

**Our Core Strategies**

- Continue to expand our technical expertise with specialised applications by selecting the latest and most appropriate technologies for the Middle East region and by establishing permanent relationships with the relevant suppliers.
- Take a systems integration approach and offer turnkey solutions to our customers.
- Provide professional design, installation and after sales service through our highly qualified, well trained and equipped staff.

**Our Commitment**

To build a foundation for sustained growth through results oriented people empowered to execute Traffic Tech’s growth strategies. Our employees are entrusted to consistently do their jobs with high ethical standards; to maintain the company’s credibility to its customers and business partners; and to work as a team with trust and confidence amongst their colleagues, superiors, and subordinates.

Quality & Safety

Quality and Safety are highly important aspects of our business.

Our Quality Management System (QMS) enables us to deliver high service level through application of an effective process-based approach methodology. Our employees are fully committed to continually improving processes that define the quality level of our services.

Traffic Tech’s commitment in maintaining high health and safety standards warrant safe, secured and injury-free work environment for employees, contractors, and the general public.
PRODUCTS & SERVICES

Traffic Tech represents a select group of manufacturers, and is well equipped and qualified to handle small to large scale projects. The winning formula to our success is our capability to integrate systems and deliver customised solutions.

- Traffic Signals & Urban Traffic Control (UTC) Systems
- Intelligent Transportation Systems (ITS)
- Traffic Monitoring, Surveillance, & Law Enforcement Systems
- Weigh In Motion (WIM) & Truck Weigh Stations
- Parking Management Systems
- Security Systems
- Automatic Number Plate Recognition (ANPR)
- Communications Systems
- Traffic Signs, Directional Signs, & Sign Structures
- Traffic Safety Equipment & Work Zone Safety Products
- Airport, Railroad, & Sea Port Systems
- Electrical & Mechanical Services

- Consulting Services:
  - Optimization/Design of Urban Traffic Control (UTC) Systems
  - Traffic Surveys and Data Collection
  - Traffic Studies & Design
  - Other Traffic Engineering Related Consulting Services

- Other Services:
  - Operation of Systems Mentioned Under our Range of Complete Solutions
  - Rental of Work Zone Safety Equipment

“The winning formula to our success”
TRAFFIC SIGNALS & URBAN TRAFFIC CONTROL (UTC) SYSTEMS

Specialised in signal installations, intersection design, signal analysis and design, and complete urban traffic control systems, Traffic Tech’s extensive traffic engineering experience delivers turn-key solutions in urban traffic control systems.

Our range of products include:

- SCATS® Adaptive Urban Traffic Control (UTC) System
- Traffic Signal Controllers
- Traffic Signal Heads
- Vehicle & Pedestrian Detectors (in & above ground)
- Traffic Signal Poles & Gantries
- Control Room Equipment
- Road / Railroad Crossing Control Equipment
- VIP & Emergency Vehicle Preemption Systems
- Bus & LRT Priority Systems
- Intelligent Pedestrian Crossing Solutions
- School Zone Traffic Safety Solutions
- Airport Signaling

Using advanced traffic signal controllers, Traffic Tech configure road intersections with either actuated or adaptive operation. With loop detectors or video detection systems, traffic signal operation at intersections are optimised to achieve safe and efficient traffic flow.

“advanced traffic signal controllers”
As experts in traffic control, Traffic Tech can optimise traffic flow on multiple junctions with control systems that adjust signal timings in response to variations in traffic demand.

Sydney Coordinated Adaptive Traffic System (SCATS®)

The Sydney Coordinated Adaptive Traffic System (SCATS®) is a traffic management system that is used to link multiple traffic signal controllers together to reduce travel times and fuel consumption. SCATS® is the most advanced and widely used, fully adaptive Urban Traffic Control (UTC) system available in the world today.

Developed by the Roads & Maritime Services (previously RTA) in Australia, the capabilities of this system have been tested on actual traffic conditions, making it highly reliable in addressing real needs in traffic control.

Features and Benefits of SCATS®:

- Provides road users with reductions in the number of stops, reduced travel times, and significant fuel savings.
- Detects real time changes in traffic flow and adjusts timing parameters constantly to match changing traffic patterns and achieve optimised operation.
- User friendly Graphical User Interface (GUI) that allows for easy operation.
- Hierarchical structure of signal control facilitates a “modular” approach to system expansion.
- Can be upgraded or expanded to meet changing requirements.
- Other applications can be integrated into the system.
- Provides details/reports of traffic flows for other planning purposes.
- SCATS® enables a hierarchical system of fall back operation in the event of temporary communications failure. Such equipment faults are monitored by the system.
**Intelligent Transportation Systems (ITS)**

In order to deliver Intelligent Transportation Systems (ITS) that improve safety, efficiency, minimise travel times, fuel consumption and carbon footprint of traffic and transport systems, Traffic Tech provides a seamless integration of information and communications technologies into a unified integrated system.

Comprehensive ITS expertise allows the company to offer clients a full range of ITS services including audit, improvement, planning, design, deployment, installation, operation and maintenance of entire systems.

A team of more than 70 highly qualified engineers from all ITS related disciplines (Civil / Traffic, Electrical, Electronics, Electro-Mechanical, IT and Communications) provide our clients the most appropriate customised ITS solutions to any of their ITS related requirements.

**Traffic Tech takes pride in pioneering ITS services in the region including:**

- Urban Traffic Control Systems
- Freeway Management Systems
- Tunnel Management Systems
- Traveler Information Systems
- Bridge Management Systems
- Toll Management Systems
- Mobile ITS System for Work Zones

**Some of the systems that we integrate are as follows:**

- Adaptive Traffic Signal Systems
- Traffic Data Collection Stations
- CCTV & Automatic Number Plate Recognition (ANPR)
- Automatic Incident Detection (AID) Cameras
- Variable / Dynamic Message Signs
- Lane Control / Variable Speed Signs
- Area Wide Parking Guidance Systems
- Public Transport Management Systems
- Truck Weigh Stations / Weigh-In-Motion (WIM)
- Over-Height Vehicle Detection System (OVDS)
- Weather Stations
- Emergency Telephones
Design - Build Expertise

Our experience is your advantage

Leverage on Traffic Tech’s wealth of experience, engineering resources, and established partnership with leading OEMs, to execute your Design-Build requirements. Save your time and resources, and be assured that you’ll get a complete system by merely providing functional specifications of your ITS projects.

We are here to partner with you in implementing your ITS projects with Design-Build approach. We have successfully implemented large scale ITS projects in the Gulf region using this approach including:

- The Lusail Expressway ITS
- The RAAR Tunnel Management System
- The Salwa Highway ITS / Truck Weigh Stations
- The Doha Urban Traffic Control System
- The Duhail Interchange Over-height Vehicle Detection System
Traffic Monitoring, Surveillance & Law Enforcement Systems

Traffic Tech possesses extensive experience in most available traffic detection technologies and their applications in the traffic monitoring, surveillance & law enforcement fields.

Our range of equipment include:

- CCTV Surveillance
- Incident Detection Systems
- Speed Detection Systems
- Red Light Violation Cameras
- Over-Height Vehicle Detection Systems (OVDS)
- Truck Weigh Stations
- Automatic Number Plate Recognition (ANPR)
- Fleet Management Systems
- Public Transport Management Systems
- Digital In-Car Video System for Police Applications
- Inductive Loop Testing / Finding Equipment
- Preformed Inductive Detector Loops
- Video Detection Systems
- Vehicle License Plate Manufacturing Equipment & Materials
- Police Equipment
Traffic Tech offers professional design, systems integration, installation, calibration, and operation of essential ITS technologies, including Weigh-In-Motion (WIM) and Truck Weigh Stations, which uniquely support Commercial Vehicle Operations (CVO).

Completing our range, we also offer portable truck scales and other weighing equipment used at airports, railways, seaports and other commercial & industrial applications.

Our range of equipment include:
- Truck Weigh Stations
- Weigh-In-Motion (WIM) Scales
- Axle Load Scales
- Truck Scales (Weighbridges)
- Over-Height Vehicle Detection Systems (OVDS)
- Railroad Track Scales
- Airport Check-in Conveyor Scales
- Batching Systems, Conveyor Belt Scales, & Bench Scales

Other Services:
- Axle Load Surveys
- Calibration Services

Traffic Tech installed and currently operates eleven (11) Truck Weigh Stations in the State of Qatar, and with twelve (12) more under contract. We also operate other Portable Axle Load Scales around the Gulf region.

In addition, more than one hundred fifty Truck Scales and Portable Scales supplied by Traffic Tech are installed at ports, free zones and industrial areas throughout the region.
Traffic Tech is a one-stop-shop parking solutions provider offering end-to-end services from design, supply, systems integration, installation, and commissioning, to operation and maintenance. We have executed large scale parking management system projects in the region with over 52,000 parking slots in total.

We offer wide range of parking management solutions including:

- Car Park Equipment & Management Systems
- Parking Guidance Systems with Find My Car Solution
- Valet Parking System - Smart Valet™
- On Street Parking Control Systems
  - Parking meters and pay & display
- Integration of access control and security features such as Automatic Number Plate Recognition (ANPR), Radio Frequency Identification (RFID), CCTV Surveillance, and others.
- Traffic Barriers
- Electro-mechanical / Hydraulic / Manual Bollards
- LED Lighting Systems
- Signage of Parking Areas
- Operation and Maintenance

Our unique advantage is our traffic engineering design experience that allows us to provide advice on proper design of Entries and Exits, Access Management, and Traffic Circulation to guarantee efficient operation of a Parking Facility.

After-sales Services

Since we value long term partnership with our clients, after-sales services is an equally important aspect of our business. We offer services including:

- Parking facility operation including manpower supply
- Preventive and periodic maintenance contracts
- 24/7 on-call technical support

Traffic Tech employs a dedicated team of engineers and technicians solely attending day-to-day operation, service and maintenance activities.
COMMUNICATIONS SYSTEMS

With Traffic Tech’s years of experience in utilizing diverse methods of transmitting data to execute integration of various equipment, we have developed expertise in selecting suitable communications system components that comply with demanding factors such as data capacity, transmission speed, environmental conditions and connection flexibility/adaptability.

Our in-house capability to design, supply and install communications systems in our projects is our unique advantage in providing complete solutions in Traffic & ITS, Parking, and Security Systems

Fiber Optic System

Traffic Tech offers equipment supply and installation of Fiber Optic System. Ideal for applications requiring high speed and capacity data transmission, this technology can be used to establish communication between various components within a system.

Other related services include:

- Design Services for Complete Fiber Optic System
- Splicing Services - can be performed under harsh/rural environment
- Testing & Reporting Services

Wireless System

Products and Services:

- Supply, Design & Installation of Wireless Systems
- Point to Point or Point to Multipoint Systems
- Point to Point Ethernet Bridge

Applications:

- Intelligent Transportation Systems (ITS)
- Security and surveillance
- Voice and data backhaul
- Last mile access

Data Centers & Control Room

Completing the range, Traffic Tech also offers design, installation, and commissioning of Data Centers and Control Rooms.
SECURITY SYSTEMS

With state-of-the-art technologies in access control, surveillance, and a diverse range of communications systems that enables systems integration over IP networks, Traffic Tech deliver complete security solutions for businesses, government establishments, and traffic & transport systems.

Our subsidiary company, Traffic Tech for Security Systems, is an approved contractor of the Qatar Ministry of Interior (MoI).

We offer a wide range of security systems that includes:

- **Access Control Systems**
  - Network / Stand Alone Access Control Systems
  - Radio Frequency Identification (RFID) Systems
  - Biometric Finger Print Systems
  - Speed Gates, Turnstiles, and Revolving Doors
  - High Security / Anti Terrorist Access Control Systems

- **Closed Circuit Television (CCTV) Systems**
  - Digital Video over IP Networks
  - Remote Video over ISDN & GPRS
  - Conventional Analog Video
  - Digital In-Car Video System for Police Applications
  - Smart Eye - Portable pan-till-zoom camera system

- **High Security/Anti-Terrorist Access Control Systems**
  - Road Blockers, Bollards
  - Under Vehicle Surveillance System

- **Automatic Number Plate Recognition (ANPR)**
  - SmartANPR™ & SmartPARK™

- **Automatic Container Code Recognition System (ACCR)**
Automatic Number Plate Recognition (ANPR)

Automatic Number Plate Recognition (ANPR) is a technology that provides automated access on number plate contents, extracting numbers and alphabets within a fraction of a second, and converts it to a computer recognizable format.

The system is comprised of key components such as ANPR software, cameras, triggering devices (induction loops, etc), management software, and data base.

Traffic Tech
SmartANPR Solutions

With years of experience in systems integration, we have developed SmartANPR solutions that can be used for various access control and security applications.

Two Key Configurations of SmartANPR:
Free Flow Mode - Captures vehicle information that can be used for various applications such as:
- Monitoring of vehicle log on secure areas
- Highway security surveillance
- Point to point speed enforcement
- Monitoring of black list vehicles
- Mobile applications - i.e. Can be installed on police cars for use in surveillance of stolen / blacklist vehicles.

Parking Mode - Vehicle access control solution specially designed for paid parking lot and secured parking. This system may form part of an Integrated Parking Management System.
Traffic Tech offers traffic signs, directional signs, sign structures and other steel fabrication services. Products under this range are manufactured by Sigma Metal Industries (SMI).

SMI is an authorized 3M converter of reflective material for traffic signs.

Overhead Highway Signs

- Static Traffic Signs
- Dynamic Traffic Signs

Sign Structures

- Hot-dip Galvanized Steel Structures
- Anonized Aluminum Structures

Directional Signs

Way Finding System
Ceiling Mounted Signs
Directory Signs
Urban Directional Signs
Traffic Tech supplies and stocks a wide range of traffic safety equipment and work zone safety products including:

- Variable Message Signs (Solar or Mains Powered)
- Solar Arrow Panels
- Mobile Warning Trailers
- Temporary/Portable Traffic Signals
- Speed Radar Guns
- Speed Humps
- Traffic Bollards & Reflective Delineators
- Reflectometers for testing of road markings & signs
- Reflective Road Studs
- Solar Powered flashers for road & aviation safety
- Hazard Warning Lamps
- Rotating Beacons, Strobes & Lightbars
- Traffic Mirrors
- School Flashers
- Traffic Cones
Traffic Consulting

Traffic Tech offers unrivalled experience in all facets of data collection for Transportation Planning and Traffic Engineering. We have vast experience in planning and undertaking surveys of varying magnitude with changing priorities and possesses adequate technical resources to address any scale of traffic survey projects.

Traffic Tech provides professional services in the following specialised areas:

- Traffic Surveys & Data Collection
- Traffic Signal Analysis and Design
- Setup & Optimization of SCATS® Urban Traffic Control (UTC) Systems
- Design of Intelligent Transportation System (ITS)
- Evaluation and Recommendation of Appropriate Technologies in the Field of Traffic Monitoring, Control, and Safety
- Traffic Management in Work Zone Areas
- Traffic Impact Studies (TIS)
- Parking Design Audits

Traffic Data Collection

Traffic Tech is an approved service provider in the field of traffic data collection. For over two decades, we have carried out various types of surveys including:

- Video Surveys and Analysis
- Automatic Traffic Counts
- Manual Turning Movement Counts
- Vehicle Classification Surveys
- Axle Load Surveys
- Parking Studies
- Pedestrian / Cyclist Surveys
- Speed Surveys
- Journey Time Surveys
- Queue Length Surveys
- Origin-Destination Surveys
- Trip Generation Surveys
Traffic Tech employs full time staff to carry out field surveys, while engineers/analysts process the data. We own a wide range of traffic data collection equipment such as video cameras with software for data reduction, video camera with image processing, automatic traffic recorders, speed radars, axle load scales & software applications to guarantee reliable and accurate data collection.

Some of the biggest names in the industry around the region tap on Traffic Tech’s resources and expertise to provide them with data collection and related services. Amongst them are:

- Ministry of Transport & Communications - Qatar
- CDM Smith Co. - Qatar
- Qatar Petroleum - Qatar
- QMedia - Qatar
- Parsons - Qatar, Bahrain & Saudi Arabia
- Atkins - Qatar & Bahrain
- Public Works Authority (PWA) - Qatar
- Ministry of Municipality & Urban Planning - Qatar
- Hyder - Qatar & Bahrain
- Dar Al Handasa - Qatar
- Private Engineering Office - Qatar
- Arab Engineering Bureau (AEB) - Qatar
- Technital - Qatar
- CH2M - Saudi Arabia
- Khatib & Alami - Qatar
- ARUP - Qatar
- AECOM - Qatar
- PTV - Qatar
- KEO Consultants - Qatar
- Halcrow - Qatar
- GHD - Qatar
- TraffiConsult - Qatar
- Scott Wilson Ltd. - UAE
- URS Corporation - Qatar
- Conser Consulting Engineers - Qatar
- Department of Transport (DoT) - Abu Dhabi
- Italconsult - Qatar
- PL Engineering - Qatar
- Pell Frischmann Consulting Engineers - UAE
- Duffy Consulting Engineers - Qatar
- Seero Engineering Consulting - Qatar
Traffic Tech offers electrical & mechanical services through its member company, Mega E&M Trading and Contracting, and undertakes projects for street lighting & other electromechanical works. We provide complete design, supply, installation, testing, commissioning, maintenance, and modification service for:

**External Lighting**

- Highway and street lighting
- High masts
- Car parks
- Local amenity and town center applications
- Illuminated traffic signs
- Tunnel lighting

**Low Voltage Power Networks Servicing (for all types of external lighting)**

- Excavation
- Road crossing
- Cable installation
- Jointing and termination
- Feeder pillers installation
- Earthing
**Airport Systems**

- Airfield Lighting Systems
- Heliport Perimeter & Floodlight Systems.
- Aviation Obstruction Lights (AC, DC & Solar Powered)
- Flight Information Display Systems (FIDS)
- Baggage and Cargo Handling Systems
- Airport Security Systems
- Airport Parking Management Systems

**Railroad Systems**

- Railway Signaling Systems
- Railway/Road Crossing Control Systems (Level Crossings)
- Automatic Fare Collection System for Public Transport

**Seaport Systems**

- Vessel Tracking System (VTS)
- Port Security Systems
- Port Traffic Management
- Truck Scale Systems
- Automatic Container Code Recognition System (ACCR)
Operation of Systems

Traffic Tech offers full system operation of:

- ITS & Urban Traffic Control (UTC) Systems
- Parking Management Systems
- Truck Weigh Stations
- Security Systems

Other Services

Rental of Work Zone Safety Equipment

Traffic Tech also offers rental of work zone safety products including:

- Solar Arrow Panels
- Solar Variable Message Boards
تقنيات المرور (الخليج) ذ.م.م.

لمحة عامة

تقنيات المرور هي مجموعة شركات مختصة في حل الأنظمة المتكاملة في مجال إدارة المرور وأنظمة النقل الذكية (ITS)، أنظمة مواقف السيارات، أنظمة الأمن والإتصالات ومحميات ونظام الراديو.

تأسست المجموعة عام 1987، ومع تراكم الخبرة عبر أكثر من ربع قرن، فقد تمكنت المجموعة من تلبية احتياجات عملائها من خلال استخدام أحدث التقنيات المتقدمة عالمياً. كما تمكنت من تطوير قدراتها الفنية في شتى المجالات الهندسية وذلك بواسطة مهندسين وذینين مختصين، مما ساعد على اكتسابها دوراً رائداً في مجالات تخصيصها المتعددة في أنحاء الشرق الأوسط ومنطقة الخليج العربي خصوصاً.

تتكون المجموعة من أربعة شركات متخصصة في مجالات عدة أهمها: إدارة ومراقبة المرور، أنظمة مواقف السيارات، أنظمة التحكم بالدخول، مواد السلامة المرورية، ومواقف الشاحنات.


- شركة مييجا إم إم للتجارة والمقاولات - تأسست عام 2008 في الدوحة - قطر كشركة تابعة وممثلة بالكامل لشركة تكنولوجيا المرور (الخليج) للذكاء الصناعي في مجموعة مع قدرات تصنيع لمجموعة واسعة من المنتجات بما في ذلك إشارات المرور، ودورات الإرشادية، المخطورات والكابلات الكهربائيّة.

- شركة إميجا إم إم للتجارة والمقاولات - تأسست عام 2010 في الدوحة - قطر كشركة تابعة لمجموعة تكنولوجيا المرور في مجال إدارية النقل، ودورات الإرشادية، للقطاعات الصناعية، والتجارية.

- شركات المرور للاستقرار الأمني - أنشأت في قطر عام 2013، الشركة مرخص لها من وزارة الداخلية لэкREW solutions within reach
هدف الشركة:
أن تكون مصدر متكامل في منطقة الشرق الأوسط لأنظمة المراقبة والتحكم بالمرور والسلامة المرورية بالإضافة إلى حلول أنظمة النقل الذكية (ITS Solutions) ومعدات الأمن والاتصالات والموانئ الإلكترونية الصناعية وأنظمة مواقف السيارات.

استراتيجية الشركة:
- الاستمرار في توسيع نطاق خبراتنا التقنية من خلال اختيار أحدث التقنيات وأكثرها ملاءمة لمنطقة الشرق الأوسط والخليج العربي وإقامة علاقات دائمة مع الشركات المصنعة ذات الصلة.
- اعتماد أساليب تصميم الأنظمة المتكاملة (System Integration) وتقديم أُسُبِّب الحلول الهندسية من حيث الكفاءة والجودة.
- توفير الخدمات الفنية والهندسية اللازمة من تصميم، توريد، تجميع، برمجة وخدمات ما بعد البيع لزبائنا وذلك من خلال كادر الشركة المؤهل فنيًا والمزود بأفضل الوسائل اللازمة لسرعة وضمان خدمة العملاء.

المنتجات والخدمات التي تقدمها الشركة:
- يعود نجاح الشركة إلى علاقتها الوثيقة والمتميزة مع الشركات المصنعة، وإلى قدرتها العالية على فهم متطلبات العمل وإيجاد الحلول المتكاملة مضمونة النتائج.
- فيما يلي قائمة ببعض المعدات والخدمات التي تقدمها الشركة:
  1. الإشارات الضوئية وأنظمة التحكم المركزي.
  2. أنظمة النقل الذكية (ITS).
  3. أنظمة مراقبة المرور.
  4. قيائم ومخططات تسويق الشاحنات والموانئ الصناعية.
  5. معدات وأنظمة مواقف السيارات.
  6. أنظمة أمنية، دوائر تلفزيونية مغلقة (CCTV)، أنظمة التحكم بالمدخل وأنظمة قراءة لوحات السيارات الإطاراتية (ANPR).
  7. أنظمة الإشارات من ألياف بصرية وأنظمة اتصال لاسلكية.
  8. اللوحات المرورية والإرشادية.
  9. تجهيزات السلامة العامة على الطرق وفي مواقع العمل.
  10. أنظمة السيارات والموانئ والسكك الحديدية.
  11. الاستشارات الفنية في مجال هندسة المرور وجمع وتحليل المعلومات المرورية.
  12. إدارة المرور والإجراءات الكهربائية والمكانيكية.
  13. خدمات أخرى: تشغيل أنظمة التحكم المركزي (ITS)، تشغيل أنظمة التحكم المركزي، تشغيل أنظمة مواقف السيارات وتشغيل قيادات الشاحنات والموانئ الصناعية...
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